



LIGHTHOUSE
WRITERS WORKSHOP



2024

Sponsorship Opportunities

Events & Programs

PREPARED FOR:

NAME OF COMPANY



Lighthouse fosters a community of writers and readers who share in the belief that writing has the power to transform lives. Language is our most common means of connection, and our writing workshops and events encourage individuals to share their unique stories.

Lighthouse's free programs connect 6,000 under-resourced people with creative writing opportunities each year.

Participants in our paid workshops largely consist of people with significant disposable income and an interest in the arts and their community. And we also make our paid workshops accessible through tuition assistance. We anticipate providing \$120,000 in support in 2023 alone.

"LIGHTHOUSE WRITERS WORKSHOP MAKES ME HOPEFUL ABOUT THE FUTURE OF THE ARTS IN AMERICA."

—GEORGE SAUNDERS, RECIPIENT OF THE 2017 MAN BOOKER PRIZE

15,000+
ANNUAL
PARTICIPANTS

4,000+
LIT FEST
ATTENDEES

153,000+
WEBSITE
VISITORS

19,000+
E-NEWSLETTER
SUBSCRIBERS

9,400 FACEBOOK
5,600 INSTAGRAM
6,200 X "TWITTER"
FOLLOWERS



**JOIN US IN SHARING THE POWER OF STORYTELLING BY BECOMING
A SPONSOR TODAY.**

General Benefits

There are several levels of general benefits enjoyed by our sponsors. Our Presenting Sponsor and Visionary levels are unique to individual programs and events, and are focused on transforming the literary community by drastically increasing accessibility to under-resourced and marginalized communities.

FRIEND \$1,000	<ul style="list-style-type: none">• Logo/Business name included on Lighthouse website under the program or event that you are supporting• Opportunity to provide promotional materials at an event of the program that you are supporting
STEWARD \$2,500	All Friend benefits, plus: <ul style="list-style-type: none">• Logo/Business name included on promotional materials and catalogs for the program or event that you are supporting• Opportunity to set up a table and/or address the crowd at an event of the program that you are supporting
SUPPORTER \$5,000	All Steward benefits, plus: <ul style="list-style-type: none">• Half-page ad included on promotional materials and catalogs for the program or event that you are supporting• Company featured in a Lighthouse e-newsletter
PRESENTING SPONSOR VARIES	All Supporter benefits, plus: <ul style="list-style-type: none">• Full-page ad included on promotional materials and catalogs for the program or event that you are supporting• Employee volunteer opportunities• Logo or name on relevant registration pages and e-newsletters• Opportunity for a workshop customized for your employees, focused on sparking creativity or managing emotions through writing• “Presented by” name prominently featured on all event branding, including but not limited to folders, name-tags, published materials
VISIONARY VARIES	All Presenting benefits, plus: <ul style="list-style-type: none">• “Transformed by” name prominently featured on event branding• Featured post on Lighthouse blog and shared prominently in e-newsletter, including Q&A with a leader in your company• Press release announcing your contribution



Transformative Sponsorships: Lit Fest

Lit Fest is an annual, week-long celebration unique to Colorado that honors both writers and readers. Celebrating its 19th year in 2024, Lit Fest features craft seminars, readings, business panels, agent meetings, and parties for thousands of attendees, offering opportunities to engage with some of the world's most renowned, award-winning authors and leading agents and editors of today.



PRESENTING SPONSOR

\$25,000

Your support will sponsor two visiting authors and provide Business Pass access to at least 25 aspiring writers.

Additional recognition will include:

- Prominent banner on York Street, from May 15 to June 15
- Logo or name on retreat folders and name-tags
- Up to 10 Lit Fest craft seminar five-packs for employees (10 employees can register in up to five, two-hour seminars in a wide selection of genres and experience levels)

VISIONARY SPONSOR

\$50,000

Your support will sponsor two visiting authors. In addition to the recognition opportunities above, you will transform the experience we offer attendees by:

Option 1: Doubling the tuition assistance we offer, from \$20,000 in 2023 to \$40,000 this year. Drastically reducing financial barriers for up to 75 additional writers

Option 2: Providing a top-tier experience for virtual and in-person participants, increasing stage production and engagement in hybrid events, and making Lit Fest more accessible and inspiring for attendees around the country and the world

Your banner will be visible on Your Street from April 15 to June 15.

"What an inspiring and fulfilling week it was! I feel armed and supported in ways I never have in my writing journey. Most importantly, I feel part of a community, part of a group of writers rooting for each other's creativity and success, and willing to help out however possible. I've been writing for over a decade now and never felt as I do now in that regard."
- Lit Fest Participant

Transformative Sponsorships: Writing in Color OR Queer Creatives Annual Retreat

Writing in Color and Queer Creatives are programs that host monthly mixers and workshops, provide fellowships, and foster community in annual retreats. Their goal is to create a more diverse, equitable, and inclusive writing community that accurately represents the demographics of Colorado. Writing in Color focuses on amplifying the voices of writers of color, while Queer Creatives provides a shared space for LGBTQIA+ writers and makers to connect and share their stories.

"The Writing in Color Retreat has been one of the best, most inspiring, most empowering experiences in my life. It gave me the confidence to start believing that my voice is worthy of being heard (accent and all), so much so, that I'm currently pursuing my MFA. I highly recommend joining this amazing retreat and meeting the wonderful, supportive people of Writing in Color and the Lighthouse community. I'm so grateful to them." - WIC Participant

"I am consistently writing my most inspired and vulnerable work in this group. It is THE most welcoming and encouraging space." - QC Participant



PRESENTING SPONSOR

\$10,000

With your gift, Lighthouse will be able to offer all retreat attendees 50% off their registration fee for one annual retreat, making these important communities more accessible to both local and national participants.

Additional recognition will include up to five all-access retreat passes for eligible employees.

VISIONARY SPONSOR

\$20,000

With your gift, Lighthouse will offer events and courses for one retreat for a maximum of \$5 each, removing all financial barriers to participation.

In addition to five all-access passes for eligible employees, you'll be featured on a banner on York Street starting two weeks prior to the retreat you are sponsoring until the end of the retreat.

Transformative Sponsorships: Young Writers Program

The Young Writers Program at Lighthouse connects children and teens to literature, new friends, and a writing community. Our workshops, whether at Lighthouse or at one of our dozens of partner sites, are taught by published and award-winning authors. They are designed to foster creativity and self-expression and empower youth to find their voices through creative writing.



PRESENTING SPONSOR

\$50,000

Because of your gift, Lighthouse will more than double the number and amount of scholarship packages that we are able to offer to families in need of financial assistance. We'll also be able to reduce the cost-sharing burden for partner organizations, making creative writing workshops more available in local schools and community centers.

Additional recognition will include:

- Prominent banner on York Street, for one month to be mutually agreed upon
- Up to 10 workshop or half-day summer camp enrollments for employees' children ages 8-18

VISIONARY SPONSOR

\$100,000

Because of your support, Lighthouse will eliminate financial barriers to participation in our Young Writers Program by providing all school-year workshops for a maximum of \$5 per person. We'll also provide summer camps for no more than \$5 per day for youth coming from local Title I schools and those referred through partner community centers.

In addition to the above recognition, your banner will be visible on York Street for two months.

"To me, Lighthouse is a place to escape. It's where I come to get away from all the stressors in my life and write... I love the environment here. It's welcoming and so fun." -YAC Member

Transformative Sponsorships: Book Project & Poetry Collective

The Book Project is a two-year program designed to provide writers with the classes, advice, and support they need to complete their projects. Through intensives, retreats, and classes, participants have access to a supportive community that will help them thrive.

The Poetry Collective is a one-year focused curriculum that helps poets complete a high-quality poetry manuscript. Lighthouse's goal is to support writers as they work towards creating a finished product of which they are proud. Participants also receive significant guidance on navigating the publishing industry and getting their books out into the world.

Your support opens up the opportunity for promising writers facing financial barriers to participate in these coveted programs.

PRESENTING SPONSOR

\$45,000

Your support will provide ALL of the following, or equivalent:

- Full fellowships to two promising Book Projecters for the entire two-year program
- Four full fellowships for Poetry Collective participants for the entire one-year program

Your name will also be included in the fellowships for the year.

VISIONARY SPONSOR

\$100,000

Your support will provide ALL of the following, or equivalent:

- Five full fellowships to Book Projecters for the entire two-year program
- Six full fellowships for Poetry Collective participants for the entire one-year program

Your name will also be included in the fellowships for the year.





LIGHTHOUSE
WRITERS WORKSHOP

Lighthouse's mission is to provide the highest caliber of artistic education, support, and community for writers and readers in the Rocky Mountain Region and beyond.

**3844 York Street
Denver, Colorado 80205**

303.297.1185