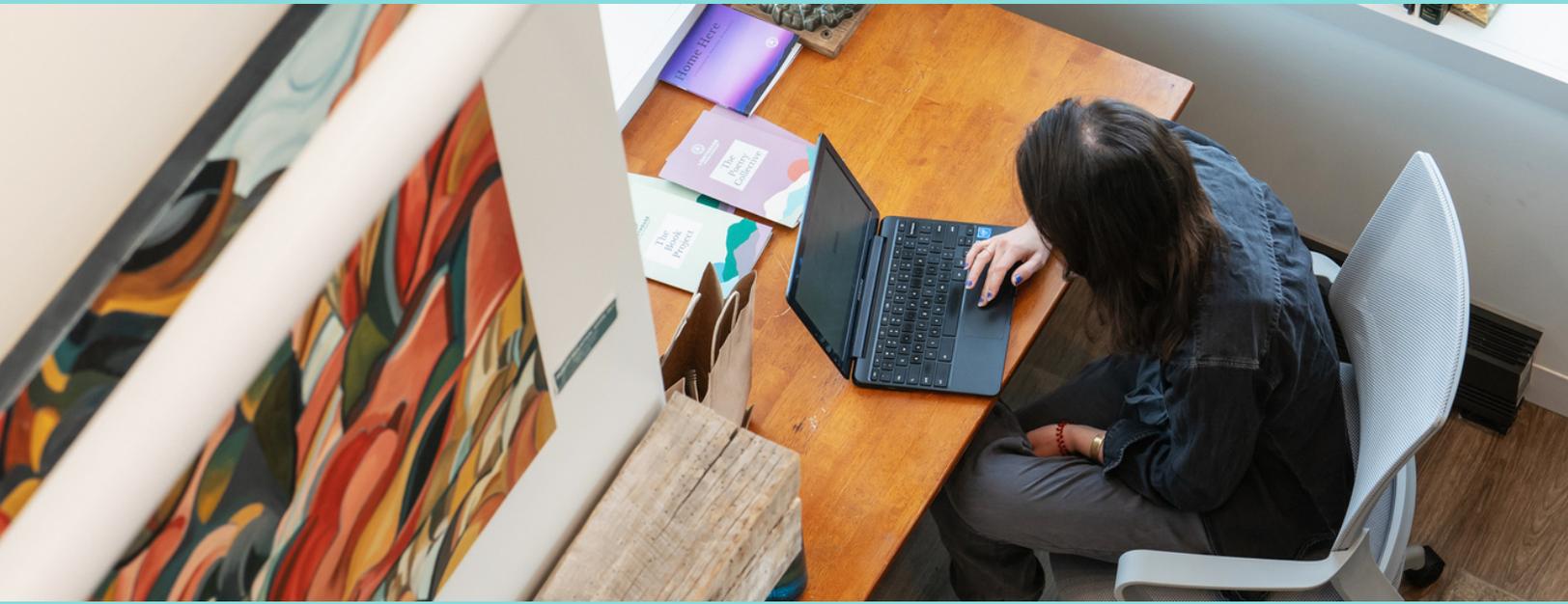




LIGHTHOUSE
WRITERS WORKSHOP



2024

Sponsorship Opportunities

Contact Jonna Ashley for more information,
jonna@lighthousewriters.org



Lighthouse fosters a community of writers and readers who share in the belief that writing has the power to transform lives. Language is our most common means of connection, and our writing workshops and events encourage individuals to share their unique stories.

Lighthouse's free programs connect 6,000 under-resourced people with creative writing opportunities each year.

Participants in our paid workshops largely consist of people with significant disposable income and an interest in the arts and their community. And we also make our paid workshops accessible through tuition assistance. We anticipate providing \$120,000 in support in 2023 alone.

"LIGHTHOUSE WRITERS WORKSHOP MAKES ME HOPEFUL ABOUT THE FUTURE OF THE ARTS IN AMERICA."

—GEORGE SAUNDERS, RECIPIENT OF THE 2017 MAN BOOKER PRIZE

15,000+
ANNUAL
PARTICIPANTS

4,000+
LIT FEST
ATTENDEES

153,000+
WEBSITE
VISITORS

19,000+
E-NEWSLETTER
SUBSCRIBERS

9,400 FACEBOOK
5,600 INSTAGRAM
6,200 X "TWITTER"
FOLLOWERS



**JOIN US IN SHARING THE POWER OF STORYTELLING BY BECOMING
A SPONSOR TODAY.**

General Benefits

There are several levels of general benefits enjoyed by our sponsors. Our Presenting Sponsor and Visionary levels are unique to individual programs and events, and are focused on transforming the literary community by drastically increasing accessibility to under-resourced and marginalized communities.

FRIEND \$1,000	<ul style="list-style-type: none">• Logo/Business name included on Lighthouse website under the program or event that you are supporting• Opportunity to provide promotional materials at an event of the program that you are supporting
STEWARD \$2,500	All Friend benefits, plus: <ul style="list-style-type: none">• Logo/Business name included on promotional materials and catalogs for the program or event that you are supporting• Opportunity to set up a table and/or address the crowd at an event of the program that you are supporting
SUPPORTER \$5,000	All Steward benefits, plus: <ul style="list-style-type: none">• Half-page ad included on promotional materials and catalogs for the program or event that you are supporting• Company featured in a Lighthouse e-newsletter
PRESENTING SPONSOR VARIES	All Supporter benefits, plus: <ul style="list-style-type: none">• Full-page ad included on promotional materials and catalogs for the program or event that you are supporting• Employee volunteer opportunities• Logo or name on relevant registration pages and e-newsletters• Opportunity for a workshop customized for your employees, focused on sparking creativity or managing emotions through writing• “Presented by” name prominently featured on all event branding, including but not limited to folders, name-tags, published materials
VISIONARY VARIES	All Presenting benefits, plus: <ul style="list-style-type: none">• “Transformed by” name prominently featured on event branding• Featured post on Lighthouse blog and shared prominently in e-newsletter, including Q&A with a leader in your company• Press release announcing your contribution



Transformative Sponsorships: Lit Fest

Lit Fest is an annual, week-long celebration unique to Colorado that honors both writers and readers. Celebrating its 19th year in 2024, Lit Fest features craft seminars, readings, business panels, agent meetings, and parties for thousands of attendees, offering opportunities to engage with some of the world's most renowned, award-winning authors and leading agents and editors of today.



PRESENTING SPONSOR

\$25,000

Your support will sponsor two visiting authors and provide Business Pass access to at least 25 aspiring writers.

Additional recognition will include:

- Prominent banner on York Street, from May 15 to June 15
- Logo or name on retreat folders and name-tags
- Up to 10 Lit Fest craft seminar five-packs for employees (10 employees can register in up to five, two-hour seminars in a wide selection of genres and experience levels)

VISIONARY SPONSOR

\$50,000

Your support will sponsor two visiting authors. In addition to the recognition opportunities above, you will transform the experience we offer attendees by:

Option 1: Doubling the tuition assistance we offer, from \$20,000 in 2023 to \$40,000 this year. Drastically reducing financial barriers for up to 75 additional writers

Option 2: Providing a top-tier experience for virtual and in-person participants, increasing stage production and engagement in hybrid events, and making Lit Fest more accessible and inspiring for attendees around the country and the world

Your banner will be visible on Your Street from April 15 to June 15.

"What an inspiring and fulfilling week it was! I feel armed and supported in ways I never have in my writing journey. Most importantly, I feel part of a community, part of a group of writers rooting for each other's creativity and success, and willing to help out however possible. I've been writing for over a decade now and never felt as I do now in that regard."
- Lit Fest Participant



LIGHTHOUSE
WRITERS WORKSHOP

Lighthouse's mission is to provide the highest caliber of artistic education, support, and community for writers and readers in the Rocky Mountain Region and beyond.

**3844 York Street
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303.297.1185